Recorded Demo - Sage PFW- New Release: Reach your Full Revenue Potential with Customer Insights
Now more than ever, building customer loyalty is critical in any business. Today, consumers have so many options available, not only is there local competition, but with invention of ecommerce, there are now unlimited places for your customers to spend their money. Your customers are looking for the highest quality product at the lowest possible price and to keep them coming back, you need to meet their demands quickly and accurately. A tough challenge—simplified with Sage PFW.

To learn more about the Customer Insights module, join us for this FREE 60-minute Webcast where we will touch upon the following topics:

- Provide faster, more informed responses to customer inquiries
- Facilitate quick access to detailed credit status, pricing, quotes, orders, sales information, history information and…the list goes on!
- Quote accurate pricing - Offer your customers the lowest possible price without jeopardizing your profit margins
- Know what your customers need to order before they do! Analyze sales to identify customer trends and purchases, salesperson performance and more
- Improve internal communication

Audience:
Current Sage PFW customers

Presenter:
Michele Ballinger
Product Specialist